

Mustangs Baseball Association

SPONSORSHIP/ADVERTISING OPPORTUNITIES

Mustang Baseball Association offers advertising banners that are displayed at the baseball fields at Boggabilla Reserve. Companies that purchase these banners donate funds to help with the many costs involved with running our baseball program. This year, your Mustang Baseball Association is offering a fundraising program that will benefit both the Baseball Program and the individual players. If a player secures an Advertising Sponsor for the Mustang Baseball Association, the player will receive 10% of the Sponsor's donation. The following information explains the program.

Banner Selling Procedures:

Each family participating in this program will receive a master set of documents to use when meeting with a potential sponsor. If more than one set is needed, you can make copies or download copies from the link below. Included in the documents are:

Introductory Letter: This letter serves as an introduction to your potential sponsor and explains the pricing of the banners.

Sponsorship Agreement: This form should be completed by the company or individual who will be purchasing the advertising banner. Be sure your name is included so that you receive 10% of the total sponsorship amount.

Mustangs Baseball Association Sponsorship Agreement: This form is to ensure legality and appropriateness of the sponsorship. "Sponsor", "Date", "Address" and "Phone Number" should be completed by the sponsor. Leave the remaining lines blank – they will be completed by Mustangs Baseball Association.

The banners are displayed throughout the Summer Season on the outfield fence. Sponsors are listed on the Mustangs Baseball Association website and newsletters.

Sponsors may also leave flyers or business cards in the canteen. Sponsors submit the artwork they would like to have printed on their banner to Mustangs Baseball Association. It is the responsibility of the player to collect full payment and the completed forms. They must be submitted before the player receives the 10% benefit.