



Enfield Est. 1936 – Prospect est. 1954  
Northern Districts Baseball Club est. 1969

# SPONSORSHIP PROPOSAL

**Ground Location:**  
Walkleys Park, Fairfax Road,  
Ingle Farm SA 5098

**Clubhouse Phone:**  
(08) 8395 0266

**Postal Address:**  
PO Box 288 Ingle Farm SA 5098

**Email:**  
northerndistrictsbc@gmail.com

**Website:**  
www.northerndistricts.baseball.com.au

ABN: 23 927 680 282

## *Fantastic Advertising Opportunity*

To whom it may concern,

The Northern Districts Reds Baseball Club was established in 1969 with the merger of Prospect Baseball Club and Enfield Baseball Club in 1969, we are a community sporting club that relies on our kitchen, bar and canteen takings, organized social events and general fund raising campaigns to continue the general day to day running of our clubrooms. Over the years we have built up a large club with teams starting from T-ball through to our Division 1 and 2 (SANFL Level of baseball) with players of all ages joining in the fun.

To keep our division 1 & 2 teams competitive and maintain quality Junior Development we as a club invite American and Canadian Baseball players to experience the South Australian Baseball League and Australian Culture. Their knowledge, commitment and encouragements are shared throughout the club between juniors, seniors and family members alike; though this does come at a cost to the club the rewards gained are incomparable. The skills and attributes that are shared are not just helping within our local league but also developing our players to be competitive both interstate and overseas, with these lasting friendships we see many of these players returning season after season. This will continue to drive the entire club towards providing a future generation of skilled and respectable young athletes within our local community and creating opportunities for a successful overseas career.

Many players from Northern Districts BC have already travelled interstate and overseas representing their country, state or club. Including representatives in Little League, Junior and Senior National tournaments, Junior World Cup in Taiwan, Emeralds Futures (Australian Women's Team) in Japan, Southern Allstars in America, Senior players in European National League playing during our winter, Masters competitions in New Zealand, America, Guam and many more.

We are currently seeking community minded sponsorship partners to help us keep providing growth for the local community. Though we are looking for a major sponsor to jump on board, we are also looking for smaller/ or player sponsorships and you will be rewarded with your own Business Advertising and Support Appreciation Package. Not only will you be helping with the day to day running of the club but you will be helping us support the families that put their spare time and savings into funding their children's future within the sport; with players from our club being invited all over the world to play the game that they love.

With the commitment we have to the progression of the clubrooms, grounds and baseball as a whole, you are assured of plenty of exposure over the next few years. As we continue to grow, our facilities and our club membership, player and supporter base, your business exposure will grow through your sponsorship and involvement with the Northern Districts Baseball Club.

Thank you for taking the time to go through this, I hope to be welcoming you, your family, friends and staff to the North's family soon.

Kind Regards

Sponsorship & Events Co-ordinator  
Northern Districts Baseball Club  
Walkleys Park, Ingle Farm

Email: northerndistricts@gmail.com

### *Thanks to Our* **CLUB SPONSORS**

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## MAJOR SPONSOR PACKAGE

**\$10,000**

- Name/Logo on Div 1&2 player undershirts (Full back)
- Game day home run fence banner for all D1 & 2
- Dugout Banner (Permanent throughout sponsorship)
- Company info and Main link on our website
- Company name and contact number on our official letterhead
- Promotional Signs (Visible to both inside and out of clubrooms)
- Rolling display of business and specials on TV whenever clubrooms are open
- Constant promotions on our social media with links
- Personalised Div 1 squad photo and Certificate of appreciation
- 2x Tickets to ABL Baseball Game
- 4x Tickets to Sponsors Day
- 2x Reds Polo Shirts
- 2x Reds Caps

## GRAND SLAM PACKAGE

**\$5,000**

- Name/Logo on front LH side of div 1&2 player undershirts
- Game day home run fence banner for all D1 & 2
- Company info and Main link on our website
- Company name and contact number on our official letterhead
- Promotional Signs (Visible to both inside and out of clubrooms)
- Rolling display of business and specials on TV whenever clubrooms are open
- Constant promotions on our social media with links
- Personalised Div 2 squad photo and Certificate of appreciations
- 4x Tickets to Sponsors Day
- 2x Reds Polo Shirts
- 2x Reds Caps

## HOME RUN PACKAGE

**\$2,500**

- Game day home run fence banner for all D1 & 2
- Company info and Main link on our website
- Company name and contact number on our official letterhead
- Promotional Signs (Visible to both inside and out of clubrooms)
- Rolling display of business and specials on TV whenever clubrooms are open
- Constant promotions on our social media with links
- Certificate of appreciation
- 2x Tickets to Sponsors day
- 2x Reds Polo Shirts
- 2x Reds Caps

## FIRST BASE PACKAGE

**\$1,000**

- Company info and Main link on our website
- Promotional Signs (Visible to both inside and out of clubrooms)
- Rolling display of business and specials on TV whenever clubrooms are open
- Constant promotions on our social media with links
- Certificate of appreciation
- 2x Tickets to Sponsors day
- 1x Reds Polo Shirt

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## INDIVIDUAL PLAYER SPONSORSHIP \$600

Social Media Promotion every time player is mentioned in updates  
Direct link on Player photo on our website  
Certificate of appreciation  
1x Reds Cap

## ALTERNATIVE SPONSORSHIP

Major Project funding, Equipment donations, Company Vouchers for products or services, Items which can be used for player prizes and raffles. This is a great way to promote your business both short term and long term.  
Companies will receive appropriate package depending on value of sponsorship.

SPONSOR PACKAGE	Individual Player	First Base	Home Run	Grand Slam	Major
	\$600	\$1,000	\$2,500	\$5,000	\$10,000
Name/Logo on Undershirts for D1 & D2 players (Full Back)					✓
Name/Logo on Undershirts for D1 & D2 players (Front L/H Chest)				✓	
Game Day Dugout Banner D1 & D2 games					✓
Australian Baseball League game tickets				x2	x2
Personalised Photograph				Div 2 Squad	Div 1 Squad
Game Day Home Run Fence Banner D1 & D2 games			✓	✓	✓
Company Name and Contact number on Letterhead			✓	✓	✓
Company Info and Main Link on Website		✓	✓	✓	✓
A3 Promotional Signs at Club (visible both inside & out)		✓	✓	✓	✓
Constant promotions on social media with links		✓	✓	✓	✓
Social Media Promotion every time player/team is mentioned in updates	✓	✓		✓	✓
Direct link to business from player/team photo on website	✓			✓	✓
Sponsors Day Admission	x1	x2	x2	x4	x4
Rolling Display on TV screen whenever clubrooms are open	✓	✓	✓	✓	✓
Certificate of Appreciation	✓	✓	✓	✓	✓
Reds Polo Shirt		x1	x2	x2	x2
Reds Hat	x1	x1	x2	x2	x2

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## SPONSOR INFORMATION

\*\*\*Please make sure information is correct.  
Information will be used for banners and A3 signs\*\*\*

BUSINESS NAME	
BUSINESS ADDRESS	
BUSINESS PHONE	
WEBSITE	
EMAIL	
SOCIAL MEDIA	
SOCIAL MEDIA	

CONTACT PERSON	
ADDRESS	
MOBILE	
EMAIL	

## SPONSORSHIP PACKAGES

\*\*\*Please select the sponsorship package you would like\*\*\*

ITEM	VALUE	AMOUNT PAID
Major Sponsorship	\$10 000.00	\$
Grand Slam Sponsorship	\$5 000.00	\$
Home Run Sponsorship	\$2 500.00	\$
First Base Sponsorship	\$1 000.00	\$
Player Sponsorship	\$600.00	\$

Alternative Sponsorship	VOUCHERS/GOODS	\$
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**PAYMENT METHODS:**

Payments can be made in person at the -  
Northern Districts Baseball Club  
Walkleys Park  
Fairfax Road, Ingle Farm  
SA 5098

By cheque mailed to -  
Northern Districts Baseball Club  
PO Box 288, Ingle Farm  
SA 5098

or can be made online at -  
Account Name: Northern Districts Baseball Club  
BSB Number: 015-142  
Account Number: 289 720 067  
Please include Business Name with remittance.

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